MINISTRY
AGRICULTURE
REPUBLIC OF SOUTH AFRICA

Private Bag X250, PRETORIA, 0001 • Tel.: +27 12 312 9395
Private Bag X9087, CAPE TOWN, 8000 • Tel.: +27 21 467 4502 •
Web: www.dalrrd.gov.za

MEDIA ALERT

Date 9 February 2025

MINISTER STEENHUISEN TO WITNESS FIRST SHIPMENT OF APPLES FROM SA TO THAILAND IN OVER 16 YEARS IN CERES

The Minister of Agriculture Mr John Steenhuisen will be in Ceres in the Western Cape on Monday 10 February 2025, to witness and celebrate the first shipment of fresh apples to the Kingdom of Thailand in 16 years after South Africa regaining market access.

This market had been closed to SA from January 2008 to December 2024 due to changes in requirements by the trading partner. The opening of this market is a significant step forward for the country as it presents opportunities for much needed jobs on farm including in packing, logistics and the transport sector. The Apple Industry employed a total of 32 397 workers on farms in 2023 with 129 590 dependants benefiting.

Media are invited as follows:

Date: Monday 10 February 2025
Time: 08h30
Address: Bella Frutta Packhouse Pty Ltd in Ceres
https://g.co/kgs/j2MD9Kx

Contact: Joylene van Wyk - Ministry of Agriculture Spokesperson
JoyleneV@nda.agric.za
0832927399