

NELSON MANDELA ROSE

'Horanylove' / 'Dragon's Breath'



Source: Ludwig's Roses

1. INTRODUCTION

A rose (*Rosa L.*) has been bred and named after former liberation struggle icon President Nelson Mandela. The rose's tradename is called Nelson Mandela rose and the variety denomination is 'Horanylove' which is also commercialised as Dragon Breath in other countries. Nelson Mandela rose was launched on 08 February 2018 at Nelson Mandela Foundation centre, as part of a year-long centenary programme just a week towards Valentine's Day on 14 February. Nelson Mandela rose represents the values of love and resilience that beautifully link the rose and Nelson Mandela's life and times.

Nelson Mandela Rose is protected under Plant Breeders' Rights Act, 1976 (Act No. 15 of 1976) and the name is under Trade Mark rights. The Plant Breeders' Rights Act, 1976 (Act No. 15 of 1976) is administered by Directorate Genetic Resources under Department of Agriculture, Forestry and Fisheries (DAFF).

2. DESCRIPTION

'Horanylove' is an orange-vermillion coloured, semi-double Hybrid Tea from Horner, the breeder (originator), of the United Kingdom. The Dragon's Breath was the name suggested by the flaming-fiery of this semi-double blooms on this new, super-strong floribunda. Floribunda is the modern group of garden roses that have remarkable ability to flower freely and continuously on hardy bushes, mostly were bred by crossing the hybrid teas with polyantha roses. One of their prominent features is the habit of producing clusters of blooms which have the remarkable ability to flower freely and continuously on hardy bushes. Blooms in flushes throughout the season.

The rose grows neatly upright to shoulder height, about 1.5 m. Nelson Mandela rose is a disease resistant plant covered by shiny, dark green leaves. It prefers sunny position and produces masses of blooms which thrive in most good conditions. The rose represents the harmony class and humility of late struggle icon Nelson Mandela.

3. DISTRIBUTION

Nelson Mandela rose plants were available from May 2018 for distribution. In South Africa, Nelson Mandela rose is available for sale from Ludwig's Roses in Pretoria North, Wallmansthal and Malanseuns Pleasure Plants in Pretoria West, Rosslyn. South Africa's largest rose grower, Ludwig's Roses have grown the first Nelson Mandela roses. Any farmer who wants to produce/grow and sell Nelson Mandela Roses has to sign a licence agreement with Keith Kirsten Horticulture International.

4. MARKETING

Nelson Mandela Rose is sold both locally and internationally. Royalties from the sale of Nelson Mandela rose are donated solely to the Nelson Mandela Foundation. People are encouraged to buy and plant Nelson Mandela rose in their gardens, school gardens, traffic island throughout the country for the benefit of Nelson Mandela Foundation.

5. USES

Nelson Mandela rose is used for landscape design, decoration at homes and at events such as wedding, birthday party celebrations, etc. Rose can be used as cut-flowers, exhibition cluster.

6. OTHER ROSES NAMED AFTER ICONS

The Nelson Mandela™ rose joins a gallery of roses named after eminent South Africans including that of Archbishop Desmond Tutu (a full, deep red rose - Fairy Tale), Walter Sisulu (a large red shrub rose - Panarosa) and Albertina Sisulu (a fragrant creamy-white shrub rose) and Dikgang Moseneke (deep red rose - Antico Moderno).

6. REFERENCES

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<http://www.keithkirsten.com/Keith-Kirsten-Horticulture/nelson-mandela-rose.html> *the launch of Nelson Mandela rose celebrates Madiba's legacy*. Accessed on 18 May 2018

<https://www.nelsonmandela.org/news/entry/media-statement-a-rose-named-nelson-mandela> accessed on 18 June 2018

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